Eric J. Daza, DrPH, MPS   Health Data Scientist | Biostatistician | Inventor | Forbes + Fortune | DEI

CONTACT INFORMATION	1335 Madera Ave, Menlo Park, CA 94025 USA ericjdaza@gmail.com	(510)552-4151	ericjdaza.com	statsof1.org	linktr.ee linkedin.com/in/ericjdaza

EDUCATION

Postdoctoral Fellowship | Stanford Prevention Research Center   2015–2018
  Mentor: Michael Baiocchi, PhD

DrPH – Biostatistics | The University of North Carolina at Chapel Hill   2007–2015
  Dissertation: Longitudinal Regression Conditioning on Continuation
  Committee: Michael G. Hudgens (Advisor), Amy H. Herring (Co-advisor), Linda S. Adair, Stephen R. Cole, John S. Preisser, Jr.

MPS – Applied Statistics | Cornell University   2001–2002
BA – Neurobiology & Behavior, Cognitive Studies | Cornell University   1996–2000

LEADERSHIP HIGHLIGHTS

• **Patent:** Methods and Systems for Generating Personalized Treatments Via Causal Inference. Inventors: Eric J. Daza. *Patent application US-20240047042-A1*, Aug 4, 2023 (filed), Feb 8, 2024 (published).
• **Media:** The Power of Biostatistics: Eric J. Daza Holds the Key to Evolving the Healthcare Industry. *This is Statistics, American Statistical Association*, 2023.
• **Fortune:** 10 innovators shaping the future of health: Leader: Eric J. Daza, creator of Stats-of-1. *Fortune*, 2022.
• **Forbes:** 16 Healthcare Innovators That You Should Know: Eric J. Daza. *Forbes*, 2022.
• **RWE:** Creating Evidence from Real World Patient Digital Data. Guest editor. *Frontiers Media SA*, Apr 2021.
• **DEI:** How A 'Secret Asian Man' Embraced Anti-Racism. *LAist*, 2020.
• **Musical Theater:** A Statistical New World. *American Statistical Association*, 2011.

HONORS, AWARDS, GRANTS

• **COPSS Emerging Leader Award**. Committee of Presidents of Statistical Societies (COPSS). 2025.
• **Young Investigator Award**. 2018 Sage Assembly: Algorithms and the Role of the Individual. 19–21 Apr 2018.
• **Pilot Project Award**. Improving personalized medicine through n-of-1 causal inference and predictive modeling (N1CPM). Stanford Spectrum Pilot Grant. 1 May 2017–30 Apr 2018. $26,000. (Principal Investigator)

ACADEMIC APPOINTMENTS

Stanford Prevention Research Center (SPRC), Stanford University, Stanford, CA. *Postdoctoral Research Fellow*. Oct 2015 – Sep 2018. (Mentor: Michael Baiocchi, PhD.) *Biostatistician*. Jul 2016 – Sep 2018. (PI: Judith Prochaska, PhD.) Trained in data-analytic and machine-learning methods, and methodological research in causal inference. Collaborated within academic and non-academic projects by providing statistical consultation and programming solutions.

Carolina Population Center (CPC), UNC Chapel Hill, Chapel Hill, NC. *Biostatistician (Research Assistant)*. May 2010 – Sep 2015. Performed data management and cleaning, and statistical programming in Stata and SAS. Assisted faculty, post-doc, graduate, and undergraduate researchers with statistical concepts, methods, and software implementation.

Survey Research Unit (SRU), UNC Chapel Hill, Chapel Hill, NC. *Biostatistician (Research Assistant)*. Jun 2009 – Jun 2010. (Advisor: William Kalsbeek, PhD) Collaborated with SRU Director and researchers in applying survey sampling methods for Add Health and the NC Department of Transportation. Provided statistical programming support in SAS and SUDAAN.

Rho, Inc., Chapel Hill, NC. *Biostatistician (Research Assistant)*. Sep 2007 – Jul 2009. Drafted table, listing, and graph (TLG) specifications, and produced TLGs. Prepared

statistical reports. Conducted analyses. Validated dataset structures, analyses, TLGs, and reports. Maintained analysis and validation documentation.

Johnson School of Management, Cornell University, Ithaca, NY. *Research Assistant.* Jul 2001 – May 2002. (Advisor: David F. Sally, PhD)

Department of Neurobiology and Behavior, Cornell University, Ithaca, NY. *Research Assistant.* Jan 1999, May 2002. (Advisor: H. Kern Reeve, PhD)

INDUSTRY
EXPERIENCE
- **Boehringer Ingelheim** (US), Ridgefield, CT. *Associate Director, Principal Clinical Data Scientist* Mar 2025 – (ongoing).
- **Stats-of-1**, Palo Alto, CA. *Founder and Chief Editor.*   Feb 2020 – (ongoing). Health innovation newsletter//podcast on statistics, machine learning, and AI for personalized health/medicine via n-of-1 trials, single-case designs, and their observational counterparts. 10 guests, 4 papers (2 pub), 21 talks (Brown, Harvard, Hopkins, Stanford), 4 scicomm (Forbes, Fortune). Directs 2 coeditors. Advises PhD student.
- **The Discerning Statistician**, Remote. *Principal Consultant.* May 2018 – Feb 2025. Writes/validate SAPs, study protocols. Teaches/applies statistics. Advises on data visualizations. Conducts analyses. Writes/reviews code, dataset specs. Delivers reports. Advises on artificial intelligence (AI) and machine learning. Projects: 9 industry. Clients: 1 pharma, 7 health tech / digital health. 2 papers. Supervised 2 analysts. Mentors 2 masters statisticians (since 2022), 11+ other mentees/advisees.
- **Evidation**, San Mateo, CA. *Lead Biostatistician (Data Sci).* Jun 2020 – Mar 2024 (4y). Wrote/reviewed/validated RCT/RWE SAPs, TLF specs, study protocols, CRFs. Taught statistics (59 stats consults, 29 clients). Created XFT processes/templates, SOPs, code/ operational workflows. Analyzed PROs, wearables/sensor data. Wrote/reviewed code, dataset specs. Delivered reports. Projects: 24 industry, 4 research, 3 mentoring, 5 operations. Clients: 13 pharma/device, 4 digital health, 3 academic, 2 internal. 7 papers/patents (3 pubs), 2 talks. Led XFTs on 2 ops initiatives (DEI, QA/QC). Supervised 4 PhD analysts. Advised PhD student & 13 undergrads (3 teams).
- **Clarify Health**, San Francisco, CA. *Senior Statistician.* Oct 2018 – Mar 2020 (1.5y). Modeled CMS metrics/outcomes with claims (Medicare, case-mix) and SDoH commercial data using ML (regularized GLM, random forests) for admission/readmission risk, total cost of care, hospital length-of-stay. Conducted RWE cost analysis with multiple imputation. Assessed data quality missingness, measurement error, selection bias, data versioning. Taught/applied statistics. Wrote/reviewed code. Delivered reports.
- **Academic Experience**. *See section below.*   Jun 2009 – Sep 2018 (9y).
- **Rho, Inc.**, Chapel Hill, NC. *Biostatistician (Research Assistant).* Sep 2007 – Jul 2009 (2y). Created/validated reports, datasets, TLFs. Maintained analysis/code validation documentation. Conducted analyses. Wrote/reviewed code, dataset specs. Delivered reports.
- **Astex**, Pleasanton, CA. *Biostatistician.*   Sep 2002 – Aug 2007 (5y). Supported Phase II, III oncology clinical trials, managed clinical data, wrote/revised TLFs and SOPs, enforced GCP standards. Kept current on FDA guidelines and CDISC. Conducted analyses. Wrote/reviewed code, dataset specs. Delivered reports.

HIGHLIGHTED
PAPERS AND
PATENTS
- **Daza EJ**, Matias I, Schneider L. Model-Twin Randomization (MoTR) for Estimating the Recurring Individual Treatment Effect. Statistics in Medicine. 2025 Nov;44(25-27):e70290. (preprint: arxiv.org/abs/2208.00739)
- **EJ Daza**. Methods and Systems for Generating Personalized Treatments Via Causal Inference. Patent application US-20240047042-A1, Aug 4, 2023 (filed), Feb 8, 2024 (published).

- J Nikles, **EJ Daza**, S McDonald, E Hekler, N Schork, editors. Creating Evidence from Real World Patient Digital Data. *Frontiers Media SA*, Apr 2021.
- How A 'Secret Asian Man' Embraced Anti-Racism. *LAist*, 25 Sep 2020.
- **EJ Daza**. Causal analysis of self-tracked time series data using a counterfactual framework for n-of-1 trials. *Methods of Information in Medicine*, Feb 2018.

PAPERS AND
PATENTS
PUBLISHED OR
ACCEPTED

26. Matias I, Haas M, **Daza EJ**, Kliegel M, Wac K. Digital biomarkers for brain health: passive and continuous assessment from wearable sensors. npj Digital Medicine. 2026 Jan 14.

25. Emerson CR, Webster CE, **Daza EJ**, Klamer BG, Tummalacherla M. Effect of cannabigerol on sleep and quality of life in Veterans: A decentralized, randomized, placebo-controlled trial. Medical Cannabis and Cannabinoids. 2025 Dec 9. (preprint: medrxiv.org/content/10.1101/2023.08.31.23294611v1)

24. Turner S, Floden L, Simmatis L, Fromy P, Langford J, **Daza EJ**, Potter A, Troeger K, STAGES cohort investigator group. Methods for Analytical Validation of Novel Digital Clinical Measures: Implementation Feasibility Evaluation Using Real-World Datasets. Journal of Medical Internet Research. 2025 Nov 17;27:e70314. (preprint: medrxiv.org/content/10.1101/2024.11.29.24318211v1)

23. **Daza EJ**, Matias I, Schneider L. Model-Twin Randomization (MoTR) for Estimating the Recurring Individual Treatment Effect. Statistics in Medicine. 2025 Nov;44(25-27):e70290. (preprint: arxiv.org/abs/2208.00739)

22. Chaturvedi RR, Angrisani M, Troxel WM, Jain M, Gutsche T, Ortega E, Boch A, Liang C, Sima S, Mezlini A, **Daza EJ**. American Life in Realtime: Benchmark, publicly available person-generated health data for equity in precision health. PNAS nexus. 2025 Oct;4(10):pgaf295.

21. Foley JM, Kwiatkowski CF, Rochester JR, Neveux I, Dabe S, Lathrop MK, **Daza EJ**, Grzymski JJ, Greenfield BK, Hua J. Associations Between Daily-Use Products and Urinary Biomarkers of Endocrine-Disrupting Chemicals in Adults of Reproductive Age. International Journal of Environmental Research and Public Health. 2025; 22(1):99.

20. Cho PJ, Olaye IM, Shandhi MM, **Daza EJ**, Foschini L, Dunn JP. Identification of key factors related to digital health observational study adherence and retention by data-driven approaches: an exploratory secondary analysis of two prospective longitudinal studies. The Lancet Digital Health. 2025 Jan 1;7(1):e23-34.

19. Rochester JR, Kwiatkowski CF, Lathrop MK, Neveux I, **Daza EJ**, Grzymski J, Hua J. Reducing Exposures to Endocrine Disruptors (REED) study, a personalized at-home intervention program to reduce exposure to endocrine disrupting chemicals among a child-bearing age cohort: study protocol for a randomized controlled trial. Trials. 2024 Nov 25;25(1):793.

18. JR Rochester, CF Kwiatkowski, I Neveux, S Dabe, KM Hatcher, MK Lathrop, **EJ Daza**, B Eskenazi, JJ Grzymski, J Hua. A Personalized Intervention to Increase Environmental Health Literacy and Readiness to Change in a Northern Nevada Population: Effects of Environmental Chemical Exposure Report-Back. *International Journal of Environmental Research and Public Health*, Jul 2024.

17. E Benito-Garcia, J Vega, **EJ Daza**, W Lee, A Kennedy, J Chantelot. Patient and Physician Perspectives on the Use of a Connected Ecosystem for Diabetes Management: International Cross-Sectional Observational Study. *JMIR Form Res*, Nov 2023.

16. I Matias, **EJ Daza**, K Wac. What possibly affects nighttime heart rate? Conclusions from N-of-1 observational data. *Digital Health*, Aug 2022.

15. A Mezlini, A Shapiro, **EJ Daza**, E Caddigan, E Ramirez, T Althoff, L Foschini. Estimating the Burden of Influenza-like Illness on Daily Activity at the Population Scale Using Commercial Wearable Sensors. *JAMA Network Open*, May 2022.

14. Nikles J, **Daza EJ**, McDonald S, Hekler E, Schork N, editors. Creating Evidence from Real World Patient Digital Data. *Frontiers Media SA*, Apr 2021.

13. EE Weinlander, **EJ Daza**, M Winget. Impact of Mind–Body Medicine Professional Skills Training on Healthcare Professional Burnout. *Global Advances in Health and Medicine*, Feb 2020.

12. JJ Prochaska, MH Watts, L Zellers, D Huang, **EJ Daza**, J Rigdon, MJ Peters, L Henriksen. Inequity in California's Smokefree Workplace Laws: A Legal Epidemiologic Analysis of Loophole Closures. *American Journal of Preventive Medicine*, Jan 2020.

11. **EJ Daza**, K Wac, M Oppezzo. Effects of Sleep Deprivation on Blood Glucose, Food Cravings, and Affect in a Non-Diabetic: An N-of-1 Randomized Pilot Study. *Healthcare*, Jan 2020.

10. **EJ Daza**. Causal analysis of self-tracked time series data using a counterfactual framework for n-of-1 trials. *Methods of Information in Medicine*, Feb 2018.

9. ML Nguyen, J Hu, K Hastings, **E Daza**, M Cullen, L Orloff, L Palaniappan. Thyroid cancer mortality is higher in Filipinos in the United States: An analysis using National Mortality Records from 2003 through 2012. *Cancer*, Sep 2017.

8. **EJ Daza**, MG Hudgens, AH Herring. Estimating inverse-probability weights for longitudinal data with dropout or truncation: The xtrccipw command. *The Stata Journal*, Jul 2017.

7. AP Keil, **EJ Daza**, SM Engel, JP Buckley, JK Edwards. A Bayesian approach to the g-formula. *Statistical Methods in Medical Research*, Jan 2017.

6. CG Brown-Johnson, A Burbank, **EJ Daza**, A Wassmann, A Chieng, GW Rutledge, JJ Prochaska. Online patient-provider e-cigarette consultations: Perceptions of safety and harm. *American Journal of Preventive Medicine*, Dec 2016.

5. JJ Prochaska, AK Michalek, C Brown-Johnson, **EJ Daza**, M Baiocchi, N Anzai, A Rogers, M Grigg, A Chieng. Likelihood of unemployed smokers vs nonsmokers attaining reemployment in a one-year observational study. *JAMA Intern Med.*, May 2016.

4. VL Flax, LS Adair, LH Allen, S Shahab-Ferdows, D Hampel, CS Chasela, G Tegha, **EJ Daza**, A Corbett, NL Davis, D Kamwendo, AP Kourtis, CM van der Horst, DJ Jamieson, ME Bentley for the Breastfeeding, Antiretrovirals, and Nutrition (BAN) Study Team. Plasma micronutrient concentrations are altered by antiretroviral therapy and lipid-based nutrient supplements in lactating HIV infected Malawian women. *The Journal of Nutrition*, Jun 2015.

3. VL Flax, M Negerie, AU Ibrahim, S Leatherman, **EJ Daza**, ME Bentley. Integrating group counseling, cell phone messaging, and participant-generated songs and dramas into a microcredit program increases Nigerian women's adherence to international breastfeeding recommendations. *The Journal of Nutrition*, May 2014.

2. VL Flax, ME Bentley, GF Combs, CS Chasela, D Kayira, G Tegha, D Kamwendo, **EJ Daza**, A Fokar, AP Kourtis, DJ Jamieson, CM van der Horst, LS Adair. Plasma and breast-milk selenium in HIV-infected Malawian mothers are positively associated with infant selenium status but are not associated with maternal supplementation: results of the Breastfeeding, Antiretrovirals, and Nutrition study. *The American Journal of Clinical Nutrition*, Apr 2014.

1. EM Widen, ME Bentley, D Kayira, CS Chasela, **EJ Daza**, ZK Kacheche, G Tegha, DJ Jamieson, AP Kourtis, CM van der Horst, LH Allen, S Shahab-Ferdows, LS Adair for the BAN Study Team. Changes in soluble transferrin receptor and hemoglobin concentrations in Malawian mothers are associated with those values in their exclusively breastfed, HIV-exposed infants. *The Journal of Nutrition*, Mar 2014.

PAPERS AND PATENTS UNDER REVIEW OR IN PREPARATION

3. **EJ Daza**. Methods and Systems for Generating Personalized Treatments Via Causal Inference. Patent application US-20240047042-A1, Aug 4, 2023 (filed), Feb 8, 2024 (published).

2. CE Webster, CR Emerson, **EJ Daza**. The Veterans ECS21 (Exploring Cannabigerol for Sleep) Study: A protocol for the first randomized clinical trial of Cannabigerol (CBG), a decentralized study designed for US Veterans in California. medRxiv. 2023:2023-03. (in preparation)

1. **EJ Daza**. Person as population: A longitudinal view of single-subject causal inference for analyzing self-tracked health data. (in preparation)

SPEAKING ENGAGEMENTS

35. (seminar) **EJ Daza**. Model-Twin Randomization (MoTR) for Estimating the Recurring Individual Treatment Effect. *University of Geneva , Geneva School of Economics and Management (GSEM), Research Institute for Statistics and Information Science (RISIS)*. Genève, Switzerland, Oct 2025.

34. (seminar) **EJ Daza**. Model-Twin Randomization (MoTR) for Estimating One's Own Recurring Individual Treatment Effect. *Arizona State University, School of Mathematical and Statistical Sciences, Data Oriented Mathematical and Statistical Sciences (DoMSS), Seminar*. Tempe, AZ, Oct 2024.

33. (seminar) **EJ Daza**. Discovering Your Own Health Behavior Causal Effects Using Wearables and Apps. *Philippine-American Academy of Science and Engineering (PAASE), Webinar*. Virtual/online, Sep 2024.

32. (panel) M Smith, J Nelson, C Bertipaglia, J Ross, **EJ Daza**. From Postdoc to Industry. *Stanford Career Education: PhD Pathways*. Stanford, CA, Mar 2024.

31. (panel) D Corliss, M Kwasny, M Ward, A Kotolyan, **EJ Daza**. Ethics Panel: Exploring Questions Raised by the Use of Large Language Models. *Conference on Statistical Practice (CSP)*. New Orleans, LA, Feb 2024.

30. (panel) M Mazumdar, A Golbeck, Y Ma, **EJ Daza**. Assess Yourself, Acquire Skills, and Attain a Leadership Role: Statistical Practice Needs You! *CSP*. New Orleans, LA, Feb 2024.

29. (seminar) **EJ Daza**. Discovering Your Own Health Behavior Causal Effects Using Wearables and Apps. *The University of South Carolina, Research Center for Child Well-Being (RCCWB), Distinguished Speaker Series*. Columbia, SC, Feb 2024.

28. (talk) **EJ Daza**. Using Wearables and Apps to Characterize Your Own Recurring Average Treatment Effects. *University of the Philippines (UP) Diliman, School of Statistics Colloquium*. Diliman, Quezon City, Metro Manila, Philippines, Nov 2023.

27. (workshop) K Wac, I Matias, C Siebra, **EJ Daza**, P De Villèle. Workshop 1: Introduction to Technology-Reported Outcomes for QoL research. *International Society for Quality of Life Research (ISOQOL) 30th Annual Conference.* Calgary, AB, Canada, Oct 2023.

26. (panel) M Dumelle, T Usher, B Bailey, **EJ Daza**, J Gonzalez, M McCabe, K Plourde, M Town, D Washington. Building Successful Mentor/Mentee Relationships in the Hybrid Work Era. *JEDI Outreach Group Webinar.* Online, Oct 2023.

25. (session) **EJ Daza**, M Mazumdar. Stories of Leadership (Cultivating the Next Generation of Leaders). *StatFest 2023.* Cary, NC, Sep 2023.

24. (session) **EJ Daza**, F Diaz, I Malenica, M Moeyaert, K Qu, C Schmid, N Schork. Statistical advances and challenges in N-of-1 and single-case studies for evidence-based decision-making — Topic Contributed Papers. *Joint Statistical Meetings.* Toronto, ON, Aug 2023.

23. (talk) **EJ Daza**. Using Wearables and Apps to Characterize Your Own Recurring Average Treatment Effects. *American Causal Inference Conference.* Austin, TX, May 2023.

22. (seminar) **EJ Daza**. Using Wearables and Apps to Characterize Your Own Recurring Average Treatment Effects. *Brown University, Department of Biostatistics Seminar.* Providence, RI, Dec 2022.

21. (session, talk) **EJ Daza**, F Diaz, Z Liao, M Moeyaert, C Schmid, N Schork. Beyond Precision Medicine: Making It Personal with N-of-1 and Single Case Methods for Medicine, Rare Diseases, Digital Health, Behavior, and Wearables — Topic Contributed Papers. *Joint Statistical Meetings.* Washington, DC, Aug 2022.

20. (poster) **EJ Daza**. Model-Twin Randomization (MoTR): A Monte Carlo Method for Estimating the Within-Individual Average Treatment Effect Using Wearable Sensors. *American Causal Inference Conference.* Berkeley, CA, May 2022.

19. (seminar) **EJ Daza**. Model-Twin Randomization (MoTR): A Monte Carlo Method for Estimating the Within-Individual Average Treatment Effect Using Wearable Sensors. *Johns Hopkins University, Department of Biostatistics Seminar.* Virtual/online, Jan 2022.

18. (talk) **EJ Daza**. MoTR + PSTn: Building a Causal Engine For Estimating the Within-Individual Average Treatment Effect Using Wearable Sensors. *3rd Annual Health Data Science Symposium at Harvard: Smartphones, Wearables, and Health.* Boston, MA, Nov 2021.

17. (seminar) **EJ Daza**. MoTR and PSTn: Building a Causal Engine for Estimating the Within-Individual Average Treatment Effect Using Wearable Sensors. *University of Minnesota, Division of Biostatistics Seminar.* Virtual/online, Oct 2021.

16. (talk) **EJ Daza**. StoRies from Biostatistics to Health Data Science. *noRth 2021: A (virtual) conference for R users in the Twin Cities and greater north region.* Virtual/online, Sep 2021.

15. (talk) **EJ Daza**. MoTR and PSTn: Building a Causal Engine for Estimating the Within-Individual Average Treatment Effect Using Wearable Sensors. *Joint Statistical Meetings.* Virtual/online, Aug 2021.

14. (talk) **EJ Daza**. Epidemiology-of-1: Causal Inference via Single-case Observational Design for Sleep and Physical Activity Wearables Data. *Society of Behavioral Medicine 42nd Annual Meeting.* Virtual/online, Apr 2021.

13. (talk) **EJ Daza**. Making it Count: Statistics and Data Science in Public Health. *Pilipinx American Public Health Conference (PAPHC)*. Virtual/online, Nov 2020.

12. (talk, poster) **EJ Daza**. Person as population: A longitudinal view of single-subject causal inference for analyzing self-tracked health data. *Joint Statistical Meetings*. Colorado Convention Center, Denver, CO, Jul 2019.

11. (poster) **EJ Daza**. Use Your Own Self-Tracked Data to Design Personalized Experiments. *Sage Assembly 2018*. Seattle, WA, Apr 2018.

10. (poster) **EJ Daza**. Use Your Own Self-Tracked Data to Design Personalized Experiments. *Spectrum Innovation Research Symposium*. Stanford, CA, Apr 2018.

9. (poster) **EJ Daza**. Use Your Own Self-Tracked Data to Design Personalized Experiments. *Stanford Prevention Research Center Research Symposium*. Stanford, CA, Apr 2018.

8. (talk) **EJ Daza**. Causal Analysis of Self-tracked Time Series Data using a Counterfactual Framework for N-of-1 Trials. *Eastern North American Region (ENAR) International Biometric Society 2018 Spring Meeting*. Atlanta, GA, Mar 2018.

7. (talk, poster) **EJ Daza**. Use Your Own Self-Tracked Data to Design Personalized Experiments. *Stanford Wearable Electronics Initiative (eWEAR) Annual Affiliate Member Meeting*. Stanford, CA, Feb 2018.

6. (talk) **EJ Daza**. It's About Time: Using Self-Tracked Health Data to Design Personalized, Single-Subject Randomized Trials. *Stanford Prevention Research Center / Primary Care and Population Health Weekly Seminar*. Stanford, CA, Jan 2018.

5. (talk, poster) **EJ Daza**. Causality in N-of-1 Trials and Studies: A Counterfactual Approach. *Joint Statistical Meetings*. Baltimore Convention Center, Baltimore, MD, Aug 2017.

4. (talk, poster) **EJ Daza**. Counterfactual-Based Causal Inference for N-of-1 Time Series. *Atlantic Causal Inference Conference*. UNC Chapel Hill, Chapel Hill, NC, May 2017.

3. (poster) **EJ Daza**. Counterfactual-Based Causal Inference for N-of-1 Time Series. *Stanford University Postdoctoral Association (SURPAS) Postdoc Symposium*. Stanford, CA, Dec 2016.

2. (talk) **EJ Daza**, WD Kalsbeek. Evaluation of the Random Vehicle Survey in the Annual Inspection and Maintenance Audit of Automobiles by the NCDENR DAQ. NCDENR DAQ, Raleigh, NC, Jun 2010.

1. (talk) N Brownstein, W Kalsbeek, J Tabor, P Entzel, **E Daza**. Non-response in Wave IV of the Add Health Study. *Add Health Users Conference, UNC Chapel Hill, Carolina Population Center, Chapel Hill, NC*, 2010.

NEWS AND MEDIA

8. Two SDS alumni receive statistics leadership awards. *News + Stories, Cornell Bowers College of Computing + Information Science*, 28 Mar 2025.

7. The Power of Biostatistics: Eric J. Daza Holds the Key to Evolving the Healthcare Industry. *This is Statistics, American Statistical Association*, 2 Mar 2023.

6. 10 innovators shaping the future of health: "Leader: Eric J. Daza, creator of Stats-of-1". *Fortune*, 16 Nov 2022.

5. 16 Healthcare Innovators That You Should Know: Eric J. Daza. *Forbes*, 21 Jun 2022.

4. How A 'Secret Asian Man' Embraced Anti-Racism. *LAist*, 25 Sep 2020.

3. Online patient-provider e-cigarette consultations: Perceptions of safety and harm.
   - Physician advice to patients on e-cigarettes varies, reveals knowledge gaps, study shows. *Science Daily*, 26 Aug 2016.

2. Likelihood of unemployed smokers vs nonsmokers attaining reemployment in a one-year observational study.
   - For smokers, finding a job is harder. *Fox News*, 12 Apr 2016.
   - For smokers, finding a job is harder. *Reuters*, 11 Apr 2016.
   - Cigarette smoking could burn your job prospects. *CBS News*, 11 Apr 2016.
   - Smokers less likely to get hired and earn less: Study. *NBC News*, 11 Apr 2016.

1. A Statistical New World. *American Statistical Association "Promoting the Practice and Profession of Statistics" Video Competition Winners Announced*, 2011.

OTHER PUBLICATIONS, POSTS, INTERVIEWS, SCIENCE COMMUNICATION (SCICOMM)

35. (interview) Public Health Careers. *The Public Health Millennial*, Oct 2024.

34. (scicomm) Once Upon a Time Series. *biostatistics.ca*, 11 Sep 2024.

33. (scicomm) How can you generalize an n-of-1 trial's results to another person? *Stats-of-1*, 23 Jun 2024.

32. (interview) Beyond Silos: Integrating Biostatistics, Data Science, and Engineering to generate rigorous evidence. *Digital Medicine Beats*, 14 Mar 2024.

31. (interview) Eric Daza Innovates Health Care Industry. *STATtr@k, American Statistical Association*, 2 Oct 2023.

30. (interview) FiT Feature: Eric Daza. *Filipinx in Tech*, Feb 2023.

29. (interview) PhD Panel Discussion: Pitfalls in Leaving Academia. *Victoria Wobber Coaching and Consulting*, 19 Jan 2023.

28. (scicomm) Statistics Is My Dance (Falling Helped Me Learn). *The FilAm*, 2 Dec 2022.

27. (interview) Eric Daza | Important Ideas in Causal Inference. *Data Science with Glen Wright Colopy*, 11 Jul 2022.

26. (scicomm) The n-of-1 that counts. *Evidation*, 15 Jun 2022.

25. (scicomm) Big Data Principles by Eric J. Daza *Teach in Two*, 22 Mar 2022.

24. (interview) A Moment with Eric J. Daza: On N-of-1 Trials and Precision Medicine. *Pattern Health*, 2 Dec 2021.

23. (scicomm) Consistency, Causally Speaking (Why does "consistency" matter in causal inference?). *Towards Data Science*, 12 Oct 2021.

22. (interview) Why You Should Think of the Enterprise of Data Science More Like a Business, Less Like Science (For Eric J. Daza, "how you sell your work matters in setting you up for success"). *Towards Data Science*, 22 Sep 2021.

21. (interview) #MemeMedianMode Contest Winner! *Stats + Stories*, 16 Sep 2021.

20. (interview) Data Science in the Biomedical Industry. *Academic Data Science Alliance (ADSA)*, 14 Sep 2021.

19. (webinar) Statistical considerations for successful digital health innovation. *Digital Medicine Society (DiMe)*, 26 Aug 2021.

18. (scicomm) Artifice or Intelligence? (Report your modeling strategy or statistical analysis plan before seeing any data). *Towards Data Science*, 9 Jul 2021.

17. (interview) N-of-1 Science Causal Inference | Philosophy of Data Science *Data Science with Glen Wright Colopy*, 14 Jun 2021.

16. (scicomm) Ditch "Statistical Significance" — But Keep Statistical Evidence. (How? A statistician shares a writing sample). *Towards Data Science*, 14 Jun 2021.

15. (scicomm) Significant? You Really Mean Discernible (Two common wrong phrases about statistical significance). *Towards Data Science*, 29 Aug 2020.

14. (interview) FilipinxAms in Healthtech + Safety During COVID19). *Filipinx Americans in Science Technology Engineering Arts and Mathematics (FASTER).*, 30 Jun 2020.

13. From Filipino White Supremacy to Black Lives Matter (My Filipino American journey as a privileged Brown Asian immigrant). *Full-Stack Biostats*, 23 June 2020.

12. (scicomm) Confusing P-values with Clinical Impact: The Significance Fallacy (Significance does not imply importance — but you need it to judge quality). *Towards Data Science*, 1 May 2020.

11. (scicomm) Your Coronavirus Telemedicine Health App Might Be Overrated (Causal inference tutorial in R using synthetic data: Part 2). *Towards Data Science*, 21 Apr 2020.

10. (scicomm) Coronavirus, Telemedicine, and Race: Simulated Real-World Evidence (Causal inference tutorial in R using synthetic data: Part 1). *Towards Data Science*, 15 Apr 2020.

9. (scicomm) The Overlooked Data Scientists in the Fight against Coronavirus: Biostatisticians. *Towards Data Science*, 5 Apr 2020.

8. (scicomm) Design Trumps Analysis: (Very Carefully) Drawing Causal Conclusions using Big Data. *Data Science Philippines 2017 October Meetup.* Asian Institute of Management, Makati, Metro Manila, Philippines, Oct 2017.

7. (scicomm) J Sills, L Winslow, ST May, IC McKay, T McCallum, **EJ Daza**, EM Guthman, D Gutierrez, E Adkins, SM Homer-Drummond. Letters: Outside the Tower: March for Science: Share your sign. *Science*, 14 Apr 2017.

6. (scicomm) Three Statistical Significant Principles. *Quantified Self Bay Area Meetup: Show & Tell #41.* Institute for the Future, Palo Alto, CA, Mar 2017.

5. (scicomm) J Sills, J Paik, M Warrington, **EJ Daza**, Z Wang, RE Keith, JA Speetjens, DA Pederson, M Scult, H Vazquez-Rivera, D Fanslow, N Medvedev, JD Hoyle, N Idrisi, IC McKay, M Dutta, S Srivastava, T McCallum, OM Staveley-O'Carroll, V Miron, KL Murray, C Leifer, N Ritter, L Winslow, SM Homer-Drummond, B Zeller-Plumhoff, KC Chan, A Ramanathan, AF Pincus, SJ Halmhofer, H Pollard. Letters: NextGen voices: Advocacy in brief. *Science*, 7 Apr 2017.

4. E Jordan-Bell, L Adair, V Flax, C Chasela, D Kayira, **E Daza**, M Tembo, P Chitsulo, D Jamieson, C van der Horst, M Bentley. Weight status in HIV-positive women after termination of a drug and lipid-based nutrient supplement intervention is predicted by food availability and health. *The Journal of the Federation of American Societies for Experimental Biology*, Apr 2012.

3. (scicomm) A Statistical New World. *American Statistical Association Public Awareness Group.* Aug 2011.

2. **EJ Daza**, WD Kalsbeek. Evaluation of the Random Vehicle Survey in the Annual Inspection and Maintenance Audit of Automobiles by the NC Department of Environment and Natural Resources Division of Air Quality (NCDENR DAQ). *NCDENR DAQ internal report document*, Jun 2010.

1. N Brownstein, W Kalsbeek, J Tabor, P Entzel, **E Daza**. Non-response in Wave IV of the the National Longitudinal Study of Adolescent Health (Add Health Study). *Add Health Study*, 2010.

TEACHING, MENTORING, ADVISING

Independent Mentoring and Advising.

Mentor or Advisor
- Mentoring two pharma/biotech/life-sciences masters-level biostatisticians/epidemiologists. (Sep 2022 – present, Mar 2024 – present).
- Mentoring and advising a computer science doctoral student (Nov 2020 – present).
- Mentoring/advising or mentored/advised 10+ statistics and data science students and professionals (2015 – present).

Recommendation Letter Writer
- Wrote letters of recommendation for two former undergraduate advisees who applied to masters programs in statistics and data science (2022, 2023).

Central Coast Data Science Partnership (CCDS), Santa Barbara, CA.

Industry Sponsor
- Stress indicators for frontline COVID-19 healthcare workers. Jan – Jun 2022.
- Tracking activity patterns in those recently infected by COVID-19. Jan – Jun 2021.

University of California Irvine Samueli School of Engineering, Irvine, CA.

Main Lecturer
- BMI 295: Engineering Human Potential: Guest lecture on n-of-1 studies. 18 May 2020.

Kollective Hustle Mentorship Program, Daly City, CA.

Mentor: 2019.

University of California Irvine Samueli School of Engineering, Irvine, CA.

Main Lecturer
- BMI 295: Engineering Human Potential: Guest lecture on n-of-1 studies. 20 May 2019.

Filipino Americans in Science Technology Engineering Arts Math (FASTER), Berkeley, CA.

Main Lecturer
- FASTER Conference 2018: Guest lecture on n-of-1 studies. 06 Oct 2018.

Stanford Division of Epidemiology, Stanford, CA.

Main Lecturer
- HRP 226: Advanced Epidemiologic and Clinical Research Methods: "It's About Time: Using Self-Tracked Health Data to Design Personalized Single-Subject Randomized Trials." 28 Feb 2018.
- HRP 226: Advanced Epidemiologic and Clinical Research Methods: "Design Trumps Analysis: Drawing Causal Conclusions using Observational Data (Very Carefully)." 10 Jan 2018.

Stanford Prevention Research Center (SPRC), Stanford, CA.

Main Lecturer
- SPRC / Primary Care and Population Health (PCPH) Seminar Series: "Big (Multiple Causes of Death) Data: A Machine Learning Approach to Mortality." 1 Dec 2016.
- SPRC/PCPH Seminar Series: "'P is for 'Pill': Researcher Non-adherence to the Proper Use of P-values." 12 May 2016.

Co-mentor (informal): PhD candidate in epidemiology / masters student in statistics, PhD candidate in computer science, masters-level project biostatistician

Stanford Medicine Quantitative Sciences Unit (QSU), Palo Alto, CA.

Co-lecturer
- QSU Research Methods Seminar: "The IMP: Interference Manipulating Permutation." 4 Oct 2016.

UNC Chapel Hill, Chapel Hill, NC.

Teaching Assistant
- BIOS 600: Principles of Statistical Inference. Fall 2010.

Tutor: PhD candidate in nutrition, PhD candidate in clinical psychology, MPH candidate in biostatistics, PhD candidate in political science

Cornell University, Ithaca, NY.

Tutor: PhD candidate in education

ACADEMIC
SERVICE

Service

American Statistical Association (ASA): Justice, Equity, Diversity, and Inclusion (JEDI) Outreach Group (OG) (DEI initiative)
- Chair-Elect, Jan 2024 – present.
- Chair, Professional Development Committee (PDC), Jan 2022 – Dec 2023.
- Member, PDC, Jan – Dec 2021.

Reviewing & Editing

Editing
- *Founder and Chief Editor:* Stats-of-1: Inference for the Individual.
- *Topic Editor:* Nikles J, **Daza EJ**, McDonald S, Hekler E, Schork N, editors. Creating Evidence from Real World Patient Digital Data. *Frontiers Media SA*, Apr 2021.

Reviewing

- *Articles:* Contemporary Clinical Trials Communications (2023, 2024), BMC Medical Research Methodology (2022, 2023), Behavior Research Methods (2021, 2022), Biometrics (2019), Journal of the Royal Statistical Society - Series A (2019), Translational Behavioral Medicine (2017), American Journal of Clinical Nutrition (2017), The Stata Journal (2017), American Journal of Epidemiology (2016), Statistics in Medicine (2015, 2016)
- *Abstracts:* American Public Health Association 2016 Annual Meeting (2016)

Consultation & Collaboration

Stanford University. Oct 2015 – 2019.

- *Co-investigator* (Epidemiology). Individualized Migraine Attack Prediction with Self-Reported and Passively Collected Data. PI: Lorene Nelson, PhD.
- *Consultant* (Epidemiology). Migraine App Study. PI: Ealon Joelson, MD; co-PI: Lorene Nelson, PhD.
- *Collaborator* (Primary Care and Population Health): Disparities and Culture: Outcomes and Vitality Research (DISCOVeR Lab). PI: Latha Palaniappan, MD, MS.
- *Study Biostatistician* (SPRC). Tobacco-Related Disease Research Program (TRDRP) Award: Toward Equity in Smokefree Worksite Policies. PI: Judith Prochaska, PhD.

UNC Chapel Hill. Jun 2009 – Sep 2015.

- *Collaborator* (CPC): Malawi Mothers and Infants, sub-study of BAN Study. PI: Margaret E. Bentley, PhD; co-PI: Linda S. Adair, PhD.

Coding Projects

UNC Chapel Hill. 2012 – 2017.

- *Stata:* created command "xtrccipw" for conducting weighted GEE analysis with inverse probability weights for longitudinal data with dropout or truncation

MEMBERSHIPS AND AFFILIATIONS

American Statistical Association (ASA). ASA Justice, Equity, Diversity, and Inclusion (JEDI) Outreach Group. Digital Medicine Society (DiMe). ICN for N-of-1 Clinical Trials and Single-Case Experimental Designs. Society for Causal Inference. APHA. AAAS. Sage Bionetworks. Quantified Self. Open Humans. FASTER-STEAM. Filipinx in Tech. Pinoy Scientists.

TECHNICAL SKILLS

- **Analysis:** causal inference, longitudinal, panel, missing data, selection bias, measurement error, latent variable, imputation, GEE, GLM, mixed effects, random effects, Bayesian, survey sampling, time series, survival, randomization, power, machine learning (ML), random forest, principal component analysis (PCA), association rule mining, data visualization, pancit plot, esametry.
- **Coding:** R, SQL, Python, Jupyter, GitHub, dbt, Domino, Databricks, Snowflake, DBeaver, AWS (Athena, EMR, S3, EC2), Spark (Sparklyr, PySpark), Shiny, Stata, SAS, SUDAAN, Mplus.
- **Areas:** digital health technologies (DHTs), wearables, sensor, medical device, digital endpoint, patient reported outcome (PRO), n-of-1 trial, single-case design, single subject research, switchback experiment, life sciences, pharma, biotech, randomized controlled trial (RCT), clinical trials (Phase 2, Phase 3), market research, medical affairs, oncology, mental health, migraine, diabetes, asthma, pain, chronic illness, women's health, atrial fibrillation (AFib), flu (ILI), COVID, healthcare, claims, CMS, Medicare, real-world (RWE, RWD), social determinants (SDoH).
- **Operations:** statistical analysis plan (SAP), clinical study report (CSR), tables listings figures graphs (TLF, TFL, TLG), standard operating procedure (SOP), case report form (CRF), study protocol, cross-functional (XFT) templates, code workflows, dataset specs, CDISC, CFR Part 11.

MANAGEMENT AND LEADERSHIP SKILLS	• **Management:** Evidation: supervised 4 PhD analysts, advised PhD student & 13 undergrads (3 teams), led XFTs on 2 ops initiatives (DEI, QA/QC); Discerning Statistician: supervised 2 analysts, mentors masters statistician (since 2022), 11+ other mentees/advisees; Stats-of-1: directs 2 coeditors, advises PhD student; ASA JEDI: led 10-15 volunteers over 2 years to complete 18 initiatives; agile: Atlassian (Confluence, Jira).
	• **Leadership:** newsletter/podcast founder: 10 contributing writers & podcast guests; DEI professional development leader; artificial intelligence (AI) and machine learning (ML) patent inventor; see *Leadership Highlights*; see *Other Skills, Interests*; see *Honors, Awards, Grants*.
OTHER SKILLS, INTERESTS	**Thought Leadership, Writing, Media Appearances:** blogging (Stats-of-1, Medium, Towards Data Science), podcasting (N-of-5 Minutes, Data Science with Glen Wright Colopy), video interviews, speaking engagements. **Musical Performance, Composition, Production:** Piano (40 years), electric bass (20 years), certified concert pianist, vocal performance & production for "A Statistical New World". **Student Theatre:** Technical & production work, acting, and administration & management (6 years). **Physical Activity:** Rock climbing (14 years), Krav Maga (1 year), cycling, running. **Languages:** Tagalog/Filipino (native), Spanish (beginner/intermediate).
PROFESSIONAL REFERENCES	Luca Foschini, PhD (luca.foschini@gmail.com) mentor (Evidation)
	Joel Swenson, PhD (joel.swenson@gmail.com) manager (Evidation)
	Hilary Placzek, PhD, MPH (hplaczek@gmail.com) manager (Clarify)
	Volodymyr Serhiyenko, PhD (volodymyr.serhiyenko@gmail.com) colleague (Clarify)
	Lorene Nelson, PhD (lnelson@stanford.edu) co-PI (N1CPM)
	Michael Baiocchi, PhD (baiocchi@stanford.edu) mentor (SPRC)
	Michael G. Hudgens, PhD (mhudgens@email.unc.edu) diss. advisor (UNC)
	Amy H. Herring, ScD (amy.herring@duke.edu) diss. co-advisor (UNC)
	Patrick J. Smith, PhD, MPH colleague (UNC)